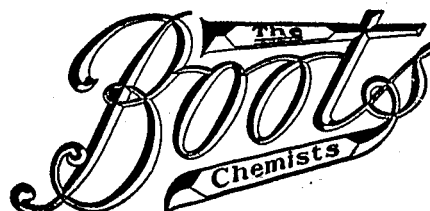


A Reliable Dispensing Service.



WE are greatly gratified by the constant appreciation of our Dispensing Service shown by the Medical Profession; and we are satisfied that the more widely its merits are known the more widely it will be used.

The keynote of this service is reliability.

First: The Dispensing Department at each branch is under the charge of a fully qualified and experienced Chemist.

Second: The Dispensing Equipment at every branch is perfect — no makeshift apparatus or arrangements are permitted.

Third: All the Drugs and Pharmaceutical Products used are guaranteed. Our unique laboratory facilities at Headquarters enable us to maintain a very strict analytical control. Nothing is taken into stock unless it satisfies the most rigorous tests.

Fourth: The Drugs at every branch are always fresh. The extent of our business and our system of regular weekly supply ensures that nothing gets stale on our shelves. Medical men will recognise that the quality of freshness is secondary only to that of purity.

We have confidence in inviting you to send your Prescriptions to

Boots The Chemists

555 BRANCHES THROUGHOUT THE COUNTRY.

SIR JESSE BOOT,
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